

# 9TH ANNUAL SPRING BENEFIT

WEDNESDAY, APRIL 23RD, 2025  
METROPOLITAN CLUB, NEW YORK CITY

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MARK YOUR CALENDARS FOR WEDNESDAY, APRIL 23RD, 2025, AND JOIN US AT THE METROPOLITAN CLUB IN NEW YORK CITY FOR A ONE-OF-A-KIND EVENT THAT CELEBRATES THE MISSION OF CREATING A HEALTHIER COMMUNITY ONE CHILD AT A TIME. WITH THREE HUNDRED PROMINENT GUESTS IN ATTENDANCE, WE'LL BE HIGHLIGHTING THE EXCEPTIONAL PROGRAMMING OF SPOONS ACROSS AMERICA AND THE IMPACT IT IS HAVING ON CHILDREN, FAMILIES, AND COMMUNITIES ACROSS THE COUNTRY. LET'S RAISE A GLASS TO THOSE WHO ARE CHANGING LIVES THROUGH THEIR PASSION!

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## IMPACT SPONSOR: \$100,000

As an underwriter, you will play a pivotal role in accelerating our mission while enjoying exclusive recognition and benefits and exposure among influential community leaders and philanthropists. Your generous sponsorship ensures the continued impact of the event and on the lives of children through the expansion of Spoons' programming the organization's mission to educate children about the benefits of eating healthy as a Food Explorer in communities across America. In return, you will receive:

### - VISIBILITY -

- Prominent company signage and branding during the dinner reception
- Full-page ad and prominent listing in the event program as the Impact Sponsor
- Logo as the dinner reception Sponsor on signage at event entrance and on step & repeat banner
- Public acknowledgment from the podium during dinner
- Logo and link on event website
- Company logo on event slideshow
- Social media mentions with dedicated content posts
- Opportunity for company goods/services to be promoted during dinner reception
- Opportunity to be included in Spoons Across America's nationwide programming

### - EXPERIENCE -

- Admission for 12 guests to the VIP Cocktail Reception with celebrity chefs, three-course Dinner Reception, and the Doubles Club afterparty.
- Prime placement table for your guests at the dinner reception

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# SPONSORSHIP OPPORTUNITIES

## CHANGEMAKER SPONSOR: \$50,000

As a Changemaker Sponsor, your support enables Spoons Across America to expand its programming across the U.S., directly supporting the health of children and empowering communities to thrive.

### - VISIBILITY -

- Prominent company signage and branding during the dinner reception
- Full-page ad and prominent listing in the event program as the Changemaker Sponsor
- Logo as the Changemaker Sponsor on signage at event entrance and on step & repeat banner
- Public acknowledgment from the podium during dinner
- Logo and link on event website
- Company logo on event slideshow
- Social media mentions with dedicated content posts
- Opportunity for company goods/services to be promoted during dinner reception

### - EXPERIENCE -

- Admission for 10 guests to the VIP Cocktail Reception with celebrity chefs, three-course Dinner Reception, and the Doubles Club afterparty.
- Prime placement table for your guests at the dinner reception

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## WELCOME RECEPTION SPONSOR: \$30,000

As the Welcome Reception Sponsor, you'll set the tone for an unforgettable evening, providing guests with a warm and festive atmosphere to kick off the celebratory evening.

### - VISIBILITY -

- Prominent company signage and branding in the Great Hall during the Cocktail Reception
- Full-page ad and prominent listing in the event program as the Welcome Reception Sponsor
- Logo as Welcome Reception Sponsor on signage at event entrance and on step & repeat banner
- Public acknowledgment from the podium during dinner
- Logo and link on event website
- Company logo on event slideshow
- Social media mentions with dedicated content posts
- Opportunity for company goods/services to be promoted during cocktail reception

### - EXPERIENCE -

- Admission for 10 guests to the VIP cocktail reception with celebrity chefs, three-course Dinner Reception, and the Doubles Club afterparty.
- Prime placement table for your guests at the dinner reception

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## **DOUBLES CLUB ENCORE SPONSOR: \$20,000**

As the Doubles Club Encore Sponsor, your support keeps the celebration going, offering exclusive entertainment and an unforgettable experience beyond the main event.

### **- VISIBILITY -**

- Prominent company signage and branding during the dinner reception
- Full-page ad and prominent listing in the event program as the Doubles Club Encore Sponsor
- Logo as the Doubles Club After Party Sponsor on signage at event entrance and on step & repeat banner, also displayed at the afterparty.
- Public acknowledgment from the podium during dinner
- Logo and link on event website
- Company logo on event slideshow
- Social media mentions with dedicated content posts
- Opportunity for company goods/services to be promoted during dinner reception

### **- EXPERIENCE -**

- Admission for 10 guests to the VIP cocktail reception with celebrity chefs, three-course dinner reception, and the Doubles Club afterparty.
- Prime placement table for your guests at the dinner reception

## **PADDLE SPONSOR: \$5,000**

### **- VISIBILITY -**

- Your company's logo on auction paddles given to all guests during the live auction and paddle raise
- Half-page ad and listing in the event program as the Paddle Sponsor
- Name and link on event website
- Company logo on event slideshow
- Social media inclusion

## **DECOR SPONSOR: \$5,000**

### **- VISIBILITY -**

- Your company's logo on floral arrangements located at each table.
- Half-page ad and listing in the event program as the decor Sponsor
- Name and link on event website
- Company logo on event slideshow
- Social media inclusion

## **GIFT BAG SPONSOR: \$5,000**

### **- VISIBILITY -**

- Your company's logo on gift bags given to all guests at the end of the event
- Half-page ad and listing in the event program as the Gift Bag Sponsor
- Name and link on event website
- Company logo on event slideshow
- Social media inclusion
- Opportunity for company goods/services to be promoted inside Gift Bags

## **PROGRAM SPONSOR: \$5,000**

### **- VISIBILITY -**

- Your company's logo prominently displayed on the back of each program.
- Half-page ad and listing in the event program as the decor Sponsor
- Name and link on event website
- Company logo on event slideshow
- Social media inclusion



# ANNUAL SPRING BENEFIT





# PRIOR HONOREES

## INDIVIDUAL AWARD FOR EXCELLENCE



Jacques Pepin  
Chef, artist, and New York Times columnist



Gail Simmons  
Chef, author, and television personality



Rachael Ray  
Chef, author, and television personality



Andrew Zimmern  
Chef, restaurateur, and television personality



Jose Andres  
Chef and restaurateur



Daniel Boulud  
Chef and restaurateur



Lauren Bush Lauren  
Fashion model, designer, and CEO



Daphne Oz  
Television host, food writer, and chef

## CORPORATE AWARD FOR EXCELLENCE



Sam Sifton  
Writer, New York Times Food Section



Ferguson Enterprises  
Largest U.S. distributor of HVAC Appliances



Manasa Mantravadi  
Pediatrician, CEO, and medical expert in family mealtime.

## JULIA V. JORDAN AWARD



Robert Surles  
Executive chef and author



Diane Harris Brown  
Director, James Beard Foundation



Kate MacKenzie  
ED, Mayor's Office of Food Policy



Marion Nestle  
Professor and public health advocate



# DOUBLES AFTER-PARTY



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# 9TH ANNUAL SPRING BENEFIT

## I WISH TO BECOME A SPONSOR:

- |   |  |
|---|--|
| <input type="radio"/> IMPACT SPONSOR:<br>Includes 12 tickets              | <input type="radio"/> PADDLE SPONSOR   |
| <input type="radio"/> CHANGEMAKER SPONSOR:<br>Includes 10 tickets         | <input type="radio"/> GIFT BAG SPONSOR |
| <input type="radio"/> WELCOME RECEPTION SPONSOR:<br>Includes 10 tickets   | <input type="radio"/> DECOR SPONSOR    |
| <input type="radio"/> DOUBLES CLUB ENCORE SPONSOR:<br>Includes 10 tickets | <input type="radio"/> PROGRAM SPONSOR  |
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## I WISH TO MAKE A GENERAL DONATION:

I wish to make a donation in the amount of:

- ☐ \$5,000      ☐ \$2,500      ☐ \$1,000

I wish to donate the following amount:

\$ \_\_\_\_\_

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NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ LINE 2: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO SPOONS ACROSS AMERICA  
AND MAIL THEM TO:

630 9TH AVE, SUITE 212 - NEW YORK, NY 10036



SPNS ACROSS AMERICA  
*The Recipe For Healthier Children*

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